

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943064-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1559

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	943064	07897958

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-1---	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-1---	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USATV02H	\$1,200.00 NM
2	WESH	Th	09/06/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USATV02H	\$1,200.00 NM
2	09/05/12	09/07/12	NBC Today Show	7:00-9:00 AM	--1-1--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--1-1--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/05/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	USATV02H	\$1,500.00 NM
1	WESH	F	09/07/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	USATV02H	\$1,500.00 NM
3	09/04/12	09/06/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-111---	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-111---	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	9:23 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00 NM
3	WESH	W	09/05/12	9:30 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00 NM
2	WESH	Th	09/06/12	9:33 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00 NM
4	09/06/12	09/06/12	NBC Today Show II	10AM-11AM	---T---	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	09/06/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	USATV02H	\$700.00 NM
5	09/10/12	09/10/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	USATV02H	\$700.00 NM
6	09/04/12	09/07/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-1--1--	:30	2	\$500.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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943064-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORTIES USA	1559	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1--1--	2	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Tu	09/04/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USATV02H	\$500.00	NM
2 WESH	F	09/07/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USATV02H	\$500.00	NM
7	09/10/12	09/10/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	M	09/10/12	1:46 PM	Days of Our Lives	1:00-2:00 PM	:30	USATV02H	\$600.00	NM
8	09/05/12	09/07/12	Anderson Cooper 2-3p	2:00p-3:00p	--1-1--	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--1-1--	2	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	W	09/05/12	2:47 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	USATV02H	\$250.00	NM
2 WESH	F	09/07/12	2:30 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	USATV02H	\$250.00	NM
9	09/04/12	09/06/12	M-F 3-4 PM	3:00-4:00 PM	-1-1---	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-1---	2	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Tu	09/04/12	3:35 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$500.00	NM
2 WESH	Th	09/06/12	3:24 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$500.00	NM
10	09/10/12	09/10/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	M	09/10/12	3:45 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$500.00	NM
11	09/05/12	09/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--W----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--W----	1	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	W	09/05/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USATV02H	\$1,000.00	NM
12	09/04/12	09/06/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1-1---	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-1---	2	\$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	Tu	09/04/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USATV02H	\$1,400.00	NM
1 WESH	Th	09/06/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USATV02H	\$1,400.00	NM
13	09/05/12	09/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--W----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--W----	1	\$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	W	09/05/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USATV02H	\$2,000.00	NM
14	09/06/12	09/06/12	M-F Entertainment Tonight	7:00-7:30 PM	---T---	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									

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943064-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORTIES USA	1559	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Th 09/06/12 7:10 PM M-F Entertainment Tonight 7:00-730 PM :30 USATV02H \$2,000.00 NM									
15	09/08/12	09/08/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/08/12 5:14 AM Sat 5-6a Sat 5-6a :30 USATV02H \$100.00 NM									
16	09/08/12	09/09/12	Sat/Sun Sunrise@6-8AM	6:00-8:00AM	-----11	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----11 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/08/12 6:28 AM Sat/Sun Sunrise@6-8AM 6:00-8:00AM :30 USATV02H \$450.00 NM 2 WESH Su 09/09/12 6:53 AM Sat/Sun Sunrise@6-8AM 6:00-8:00AM :30 USATV02H \$450.00 NM									
18	09/08/12	09/08/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/08/12 7:38 PM Sat. Entertainment this Week 7:00-8:00 PM :30 USATV02H \$900.00 NM									
19	09/09/12	09/09/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/09/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 USATV02H \$1,200.00 NM									
20	09/06/12	09/06/12	M-F Early Sunrise	5:00-6:00 AM	---T---	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Th 09/06/12 5:28 AM M-F Early Sunrise 5:00-6:00 AM :30 USATV02H \$400.00 NM									
Total Spots							28		

Payment Terms 30 Days

<u>Gross Total</u>	\$24,100.00
<u>Agency Commission</u>	\$3,615.00
<u>Net Amount Due</u>	\$20,485.00